Impact management – here and down under
Seminar with Dr Tom Keenan, CSIRO

Presenter
Tom Keenan, PhD, is the Senior Advisor at the Planning, Performance and Impact team of the Commonwealth Scientific and Industrial Research Organisation (CSIRO), Australia. Tom’s portfolio includes a great depth of understanding and extensive experience in all aspects of planning, performance, and evaluation, particularly in the rapidly developing area of research impact planning, monitoring, and assessment. He has more than 20 years’ experience as both a practitioner and researcher within the field of business management. He has been engaged as an executive leader within, and a consultant to, national for-profit and not-for-profit SMEs, as well as government agencies and private corporations. Online profile

Abstract
The Commonwealth Scientific and Industrial Research Organisation (CSIRO) is Australia’s national science agency. The purpose of CSIRO is ‘Solving the greatest challenges through innovative science and technology’. As a publicly funded research agency, CSIRO’s ability to articulate the impact of its science and technology to government, the Australian people, and other key stakeholders in a defensible and robust manner is vital for its continued existence. In his presentation, Dr Tom Keenan, the Senior Advisor in CSIRO’s Planning, Performance and Impact team, will discuss why researchers should be interested in impact; and how CSIRO’s specific approach to the planning, monitoring, and evaluation of impact (driven by its Impact Framework) can assist research and other mission-directed organisations to both actually deliver impact, and provide effective evidence to key stakeholders of that impact.

Programme
Malmö University, Malmö, Tuesday 8th of Oct
Venue: Room KL:3690, 3rd floor, Faculty of Odontology, Carl Gustafs väg 34 (Train station Triangeln)

14.00 – 14.15 Welcome
Pro Vice Chancellor Charlotte Ahlgren Moritz
Introduction Dr Tom Keenan
Director of Valorisation Jan Axelsson

14.15 - 15.30 Research Impact Assessment – the Australian perspective
Dr Tom Keenan

15.30 – 16.00 Discussion
Moderator Jan Axelsson

SIGN UP TO ATTEND IN MALMÖ HERE

Linköping University, Linköping, Thursday 10th Oct
Venue: ACAS, A-building, campus Valla, Linköping

10.15 - 10.30 Introduction
Director of Valorisation Jan Axelsson

10.30 - 11.40 Impact management – here and down under
Dr Tom Keenan

11.40 - 12.30 Discussion
Moderator: Jan Axelsson

13.30 - 15.00 Opportunity to informally discuss with Dr Keenan. Please indicate interest in the sign-up.

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Royal institute of Technology (KTH), Stockholm, Friday 11th of Oct
Venue: Kollegiesalen, 4th floor, Brinellvägen 8

10.00 – 10.15 Welcome
KTH representative
Introduction Dr Tom Keenan
Jan Axelsson, LiU

10.15 - 11.30 Research Impact Assessment – the Australian perspective
Dr Tom Keenan

11.30 - 12.30 Discussion
Moderator: Jan Axelsson

13.30 - 14.15 Informal discussion for funding agency representatives and SKÖN-project board members

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Welcome!