

Impact management – here and down under **Seminar with Dr Tom Keenan, CSIRO**

Anmälan: Först till kvarn!

Presenter

Tom Keenan, PhD, is the Senior Advisor at the Planning, Performance and Impact team of the Commonwealth Scientific and Industrial Research Organisation (CSIRO), Australia. Tom's portfolio includes a great depth of understanding and extensive experience in all aspects of planning, performance, and evaluation, particularly in the rapidly developing area of research impact planning, monitoring, and assessment. He has more than 20 years' experience as both a practitioner and researcher within the field of business management. He has been engaged as an executive leader within, and a consultant to, national for-profit and not-for-profit SMEs, as well as government agencies and private corporations. [Online profile](#)

Abstract

The Commonwealth Scientific and Industrial Research Organisation (CSIRO) is Australia's national science agency. The purpose of CSIRO is 'Solving the greatest challenges through innovative science and technology'. As a publicly funded research agency, CSIRO's ability to articulate the impact of its science and technology to government, the Australian people, and other key stakeholders in a defensible and robust manner is vital for its continued existence. In his presentation, Dr Tom Keenan, the Senior Advisor in CSIRO's Planning, Performance and Impact team, will discuss why researchers should be interested in impact; and how CSIRO's specific approach to the planning, monitoring, and evaluation of impact (driven by its Impact Framework) can assist research and other mission-directed organisations to both actually deliver impact, *and* provide effective evidence to key stakeholders of that impact.

Programme

Malmö University, Malmö, Tuesday 8th of Oct

Contact person: Daniel.Gustafsson@mau.se

Venue: Room KL:3690, 3rd floor, Faculty of Odontology, Carl Gustafs väg 34 (Train station Triangeln)

14.00 – 14.15	Welcome	Pro Vice Chancellor Charlotte Ahlgren Moritz
	Introduction Dr Tom Keenan	Director of Valorisation Jan Axelsson
14.15 - 15.30	<i>Research Impact Assessment – the Australian perspective</i>	Dr Tom Keenan
15.30 – 16.00	Discussion	Moderator Jan Axelsson

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Linköping University, Linköping, Thursday 10th Oct

Contact person: Helena.Balogh@liu.se

Venue: ACAS, A-building, campus Valla, Linköping

10.15 - 10.30	Introduction	Director of Valorisation Jan Axelsson
10.30 - 11.40	<i>Impact management – here and down under</i>	Dr Tom Keenan
11.40 - 12.30	Discussion	Moderator: Jan Axelsson
13.30 - 15.00	<i>Opportunity to informally discuss with Dr Keenan. Please indicate interest in the sign-up.</i>	

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Royal institute of Technology (KTH), Stockholm, Friday 11th of Oct

Contact person: Stehr@kth.se

Venue: Kollegiesalen, 4th floor, Brinellvägen 8

10.00 – 10.15	Welcome	KTH representative
	Introduction Dr Tom Keenan	Jan Axelsson, LiU
10.15 - 11.30	<i>Research Impact Assessment – the Australian perspective</i>	Dr Tom Keenan
11.30 - 12.30	Discussion	Moderator: Jan Axelsson
13.30 - 14.15	<i>Informal discussion for funding agency representatives and SKÖN-project board members</i>	

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Welcome!